



# paw it forward

Hi! I'm glad you're participating in Paw it Forward with us! Paw it Forward is a fun way for dog people to connect. It follows a basic chain letter format.

## **Step 1: Receive package!**

Help your pup open the package and enjoy the contents. Be sure to separate any human toys from your dog's stash!

## **Step 2: Devise a way to determine to whom you will mail three (3) Paw it Forward packages.**

Most bloggers post about receiving a Paw it Forward package and choose to mail packages to the first three commenters on their posts. If you use Twitter, Facebook or any other social networking site, you can find your recipients that way. If you don't, be creative! Do you have three neighbors with dogs who would like to participate? Three out-of-town friends? Anyone who has a dog can play, as long as they are willing to Paw it Forward!

## **Step 3: Mail your three packages. Be sure to include instructions for how to Paw it Forward!**

(A PDF of this instruction sheet is available at [failuresofapuppyraiser.com](http://failuresofapuppyraiser.com).)

Thanks for playing!

